



## WU© BRIGHT SPIKES SCHOLARSHIP and AWARDS

### About the WU BRIGHT SPIKES SCHOLARSHIP AND AWARDS

The WU© “Bright Spikes” Awards is a scholarship and school support initiative by GraceKennedy Money Services (GKMS) - the agent of Western Union in Jamaica, to student track and field athletes with good GPA’s, who have a parent or financial supporter, legally residing in the US, Canada and/or select Caribbean countries.

The “Bright Spike” will be awarded the sum of \$J100,000 and \$J150,000 will go to their school. There will be three awards, one for each county of Jamaica (Cornwall, Middlesex and Surrey).

The winners will be awarded at CHAMPS on Friday, March 27, 2020.

There will be one athlete chosen as the overall best of the best. That student will be given a special surprise at CHAMPS.

### **PRIZING**

- There will be three winners selected, one per county.
- The students will get a scholarship valued at \$100,000 to pay for education expenses.
- The school will get \$150,000 for their track programme.

### **QUALIFICATIONS**

1. Student-athlete must be on a team participating at the 2020 ISSA GraceKennedy Boys’ and Girls’ Athletic Championships
2. Student must be attaining over 60 per cent average or highest GPA on team
3. Student must have parent(s), relative(s) or financial supporter who is a legal resident in the United States of America; Canada or GKMS Caribbean territory - (Anguilla, The Bahamas, British Virgin Islands, The Cayman Islands, Guyana, St. Kitts and Nevis, Montserrat, St. Vincent and the Grenadines, Trinidad and Tobago, Turks and Caicos) - who sends money back to Jamaica via Western Union.

### **MECHANICS**

1. To enter, students must collect an entry form from their school’s guidance counsellor or download the form from the GKMSONLINE website – [www.gkmsonline.com](http://www.gkmsonline.com).
2. Students must submit an application form and a 450 to 500-word essay to the school’s guidance counsellor by February 28, 2019; their last school year’s report which will form part of the selection criteria.
3. GKMS will collect entry forms from ISSA on March 2, 2019.
4. GKMS will vet entries and a panel selects the finalists by March 6, 2019



## **AWARDS**

1. Awards will be presented to students and schools on CHAMPS Friday, March 27, 2020
2. The overall WU Bright Spikes winner will be given a special surprise on stage

## **PROMOTION**

1. This competition will be advertised and promoted via social media (GKMSONLINE FB, TWITTER and INSTAGRAM)
2. At the press launches for the development meets
3. Via Traditional media interviews and press release
4. At all Development Meets that GKMS/WU sponsors

## **General Rules**

- 1) Open only to Jamaican student-athletes, who are resident in Jamaica and are on a school Track and Field team participating in the 2020 edition of the ISSA/GraceKennedy Boys' and Girls' Athletic Championships.
- 2) Student-athlete must also have an average of at least 60% or equivalent GPA or have the highest average on the school's Track and Field Team.
- 3) Student-athlete must have a relative or person providing educational support living and sending money for them through Western Union from the United States of America, Canada, or GKMS Caribbean Territory (Anguilla, The Bahamas, British Virgin Islands, The Cayman Islands, Guyana, St. Kitts and Nevis, Montserrat, St. Vincent and the Grenadines, Trinidad and Tobago, Turks and Caicos).
- 4) The prize will be awarded to the school to be shared between school and student. J150-thousand dollars will go to the school and J100-thousand dollars be used for school related expenses for the student athlete.
- 5) Employees of Sponsor, Western Union, and their respective affiliates, subsidiaries, advertising and promotion agencies and their immediate family members (mother, father, and children) are not eligible for this award.
- 6) If requested by Sponsor, Student-Athlete and School will be required to complete a publicity authorization, and release as may be required by the Sponsor. If unable to do so, an alternate Winner may be selected.
- 7) School must claim the prizes for both the institution and the athlete within seven (7) working days after the announcement is made. Both representatives must present valid ID when collecting award at GraceKennedy Money Services head office.
- 8) Failure to accept a prize within 7 days of notification will result in disqualification and an alternate awardee will be selected.

FINAL



WesternUnion WU

- 9) Acceptance of a Prize constitutes permission to the Sponsor and its agencies to use Student-Athlete's and School's name and/or likeness for purposes of advertising and trade without further compensation, subject to applicable laws.
- 10) Student-Athlete and or school will forfeit the prize in the event they refuse to have their names and likeness used for promotional purposes.
- 11) Winner assumes all liability for any injury, loss or damage caused, or claimed to be caused, by participation in this Promotion or the Redemption of any Prize.
- 12) Sponsor may from time to time request copies of all related payments made on student's behalf for auditing purposes.
- 13) All unclaimed prizes will remain the property of GraceKennedy Money Services.



**GKMS WU© Bright Spikes Scholarship and Award Entry Form**

Kindly complete this application form. Attach your last year's school report as proof of GPA and the essay requested and submit to your Guidance Counsellor by February 28, 2020. Schools kindly affix your official school stamp/seal to this application form. Application form will not be considered without the official seal.

Name of Student Athlete: \_\_\_\_\_

Name of School Athlete Attends: \_\_\_\_\_

School's Address: \_\_\_\_\_

School's Email Address: \_\_\_\_\_

School's Phone Number: \_\_\_\_\_

Student's Date of Birth: \_\_\_\_\_

Student's Grade or Form: \_\_\_\_\_

Student's Last G.P.A: \_\_\_\_\_

Student's Home Address: \_\_\_\_\_

Student's Phone Number: \_\_\_\_\_

Student's Email Address: \_\_\_\_\_

Name of Parent/Relative residing overseas who supports student: \_\_\_\_\_

Address of Parent/Relative residing overseas: \_\_\_\_\_

Telephone Number of Parent/Relative residing overseas: \_\_\_\_\_

Email address of Parent/Relative residing overseas: \_\_\_\_\_

Name of Local Guardian: \_\_\_\_\_

Telephone Number of Local Guardian: \_\_\_\_\_

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Name of primary person who collects money on behalf of student (if different from Guardian):

\_\_\_\_\_

Phone number of primary person who collects money on behalf of student (if different from Guardian): \_\_\_\_\_

Address of primary person who collects money on behalf of student (if different from Guardian): \_\_\_\_\_

\_\_\_\_\_

Please attach an essay in response to the following question: In 450-500 words explain how you balance life on the track/field with life in the classroom?

\_\_\_\_\_

I/We have read the General Rules of this Scholarship award and understand and accept the terms and conditions of the same.

Name and Signature of Student  
Coach

\_\_\_\_\_

Name and Signature of

\_\_\_\_\_

Name and Signature of Guidance Counsellor

\_\_\_\_\_

Name and Signature of Principal

\_\_\_\_\_

Name and Signature of Authorizing Parent/Guardian

\_\_\_\_\_

Please affix school stamp here:



### Frequently Asked Questions (FAQs)

**1. What are the prizes up for grabs?**

A total of J 250-thousand dollars will be shared between the school and student named as the “Bright Spike”. 100-thousand dollars goes to the student-athlete and 150-thousand dollars to the school. There will be one “Bright Spike” awarded per county.

**2. Will the cash prize be given to the student?**

No. The prize will be given to the school and the school is to disburse 100-thousand dollars to cover the student-athlete’s expenses while at school.

**3. What can the student-athlete’s portion of the prize be used to cover?**

The student-athlete’s portion of the prize can be used to cover tuition, exam-fees, uniform, lunch money and any other related school expense.

**4. Can the money be turned over to the student-athlete’s parent or legal guardian?**

No. The money cannot be turned over to any related party, parent, guardian or otherwise, as the money is to be used by the school to cover the student-athlete’s expenses.

**5. What happens to the money, if the student-athlete transfers from that school?**

The prize award is non-transferrable. This means that the money will not be transferred, nor will it be allowed to be transferred to the new school.

**6. How will the Bright Spikes be chosen?**

Bright Spikes will be chosen based on a completed entry form, which is signed by all persons named (The Student-athlete; the Guidance Counsellor; The Coach and The Principal), has the school’s official stamp or seal affixed, has the student-athlete’s last school report and a completed essay. A panel of adjudicators will vet the entries, read the essays and choose based on merit.